

Historic, Archive Document

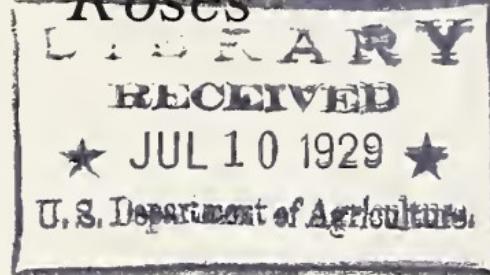
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62,61

1925?



*"It's not
too late
to plant
Roses"*



POTTED ROSES for Summer Planting

The ROSE FARM
PURCHASE ST. (near RYE LAKE)
WHITE PLAINS, N. Y.



"INDEPENDENCE
DAY"

EVERBLOOMING HYBRID TEAS

Ready for Immediate Shipment

PRICES:—\$1.00 each; \$9.00 for 10 of a variety, except where noted otherwise.

There will be no charge for packing when cash accompanies order. Each plant will have name tag attached; full planting instructions sent with each order. An order blank is enclosed for your convenience.

LIGHT PINK SHADES

ANTOINE RIVOIRE. Silvery pink, shaded lilac; large, full blooms.
FELICITY (New). Mallow pink, blending to cerise and cream. \$1.50.
GEORGE AREND'S. Full, pointed blooms of clear soft pink.
IMPERIAL POTENTATE (New). Rose with silvery pink reverse, large, full, fragrant flowers (illustrated), \$1.25.
KILLARNEY. Bright pink, an old favorite.
LADY ASHTOWN. Deep shining pink; a profuse bloomer.
LADY URSULA. Flesh pink, yellow base; free-flowering.
LA TOSCA. Pale blush, rosy pink center; healthy and hardy.
MAMAN COCHET (Tea). Carmine pink, free bloomer, fine form.
MRS. CHAS. BELL. Shell-pink and salmon; large full blooms.
PRINCE de BULGARIE. Silvery flesh, tinted salmon and saffron.
QUEEN OF FRAGRANCE. Silvery pink, large and fragrant.
RADIANCE. Rose pink, silvery reverse; one of the best.
ROSE MARIE. Clear rose pink; free and lasting bloomer.
SILVER COLUMBIA (New). Large flower of clear silvery pink. \$1.50.
VENUS (New). Blush pink and cream; full, fragrant bloomer. \$1.50.
WINNIE DAVIS. Apricot pink and orange; grand color.

DARK PINK SHADES

COLUMBIA. Bright rose, fragrant, free-flowering.
ETOILE de FEU (New). Bright orange-pink; grand form and color. \$1.50.
GEO. C. WAUD. Deep rose, shaded orange and vermillion.
J. J. L. MOCK. Carmine, silvery reverse; large and full.
KILLARNEY QUEEN. Deep pink; fairly double; free-bloomer.
LADY A. STANLEY. Coral-rose; delightful free bloomer.
MISS CYNTHIA FORDE. Glistening pink; perfect form; free.
MME. C. TESTOUT. Satiny-rose; large, full; popular.
MME. JULES GROLEZ. Bright rose; free pointed blooms.
MRS. HENRY MORSE (New). Rose and vermillion; large, free bloomer.
PREMIER. Perfectly full flowers of pure rose pink.

SALMON PINK SHADES

BETTY. Salmon, shaded coppery rose; exquisite.
BETTY UPTRICHARD (New). Salmon, copper and orange; very uncommon. \$1.50.
JANET. Rose pink and copper; very robust grower.
MME. A. CHATENAY. Light pink and salmon; free producer.
MME. BUTTERFLY. Salmon, apricot and gold; perfect form.
MME. LEON PAIN. Orange-tinted salmon; splendid bedder.
MRS. W. C. MILLER. Pearly blush and salmon; large, erect.
OPHELIA. Pale salmon and amber; large and free.
WILLOWMORE. Golden flame and salmon; perfect buds.

LIGHT YELLOW SHADES

CONSTANCE. Yellow streaked crimson; delightful blend.
DUCHESS OF WELLINGTON. Saffron stained crimson; full and free.
ELLI HARTMANN. Old gold, shaded pink, full; prolific.
HARRY KIRK. Primrose-amber; elegant buds and flowers.
MRS. BECKWITH (New). Buttercup-yellow; free, upright, fragrant. \$1.50.
MRS. C. LAMPLough (New). Lemon, tinged cream; full, perfect form. \$1.50.
PAX LABOR (New). Pale yellow and gold; very full; vigorous. \$1.50.
SOUV. de CLAUDIUS PERNET. Pure fadeless yellow; vigorous and free. \$1.50.
SUNBURST. Yellow and orange; good blooms; prolific.

GOLDEN YELLOW SHADES

ELDORADO (New). Gold, suffused yellow; large, full, free bloomer. \$1.25.
GOLDEN OPHELIA. Gold, shaded lighter; fine form; prolific.
GORGEOUS. Orange, flushed pink and copper; large, free bloomer.
LADY HILLINGDON. Saffron shaded salmon; good bloomer.
MME. BARDOU JOB. Canary and chrome-yellow; sturdy, free.
MME. RAVARY. Orange, cream and fawn; free-blooming; good bedder.
MRS. A. WARD. Golden buff and yellow; an old reliable rose.

MRS. S. K. RINDGE. Chrome yellow and salmon; dwarf and free.
OLD GOLD. Orange, stained pink; delightful buds.

REV. F. PAGE-ROBERTS (New). Coppery orange, gold and red; extra fine. \$2.00.

RED SHADES

ALEX. EMSLIE (New). Ruby red, overlaid crimson; very fine. \$1.50.
CAPT. F. BALD (New). Blackish maroon and crimson; very full, free. \$1.25.
CHAS. K. DOUGLAS. Flaming scarlet, flushed crimson; lasting color.
CHATEAU de CLOS VOUGEOT. Scarlet, stained black; upright and free.
ETOILE de FRANCE. Crimson and cerise; strong and fragrant.
ETOILE de HOLLANDE (New). Dark glistening red; perfect form; large. \$1.50.
FRANCIS SCOTT KEY. Bright crimson, huge size, erect and free.
GENL. MacARTHUR. Brilliant crimson-scarlet; prolific and fragrant.
GRUSS an TEPLITZ. Bright crimson; extremely free; good bedder.
HADLEY. Crimson-scarlet; large, full, fragrant blossoms.
HAWLMARK CRIMSON (New). Crimson and maroon; lasting, free blooming and fragrant. \$1.50.
H. V. MACHIN. Large, pointed, crimson flowers; erect, robust.
K. of K. Intense scarlet; dependable bloomer; good for beds and cutting.
LAURENT CARLE. Carmine crimson; perfect form; very prolific.
LORD CHARLEMONT (New). Light crimson and carmine; large exhibition type. \$2.50.
RED RADIANCE. Brilliant scarlet crimson; a grand dependable rose.

WHITE SHADES

EDEL. Ivory white; healthy, free flowering; grand form.
FRAU KARL DRUSCHKI (H. P.). Largest and finest pure white.
GRANGE COLOMBE. Creamy white, salmon center; very free.
KAISERIN AUGUSTE VIKTORIA. Cream blending to white; full, vigorous and prolific.
MME. JULES BOUCHE. Pure white; grand exhibition type.
MRS. H. STEVENS. Long, pointed pure white blooms; vigorous and free.
WHITE KILLARNEY. Pure white, well-known popular rose.

APRICOT, COPPER AND MIXED SHADES

ANGELE PERNET (New). Orange, gold and fiery chrome; uncommon, exquisite. \$2.50.
CHEERFUL. Bright pink shaded orange and yellow.
DOROTHY PAGE-ROBERTS. Coppery pink and apricot; perfect form, free.
EMMA WRIGHT. Pure orange; attractive, free-blooming bedder.
E. P. H. KINGMA (New). Apricot orange and gold; most uncommonly brilliant. \$1.50.
INDEPENDENCE DAY (New). Illustrated. Brilliant flame and copper; free; excellent in bud. \$1.50.
JEAN C. N. FORESTIER (New). Carmine, orange and yellow; an all-season rose. \$1.50.
JOAN. Coppery peach; miniature buds freely produced.
LADY PIRRIE. Copper, apricot and salmon; most prolific bloomer.
LOS ANGELES. Flaming salmon and apricot; very popular.
LOUISE C. BRESLAU. Reddish orange; large globular form; free.
MISS L. ARMOUR. Burnished copper and orange; grand buds.
MME. ED. HERRIOT. Coral, orange and salmon; prolific.
MRS. A. RICARDO. Golden yellow and blush; free producer.
MRS. A. R. WADDELL. Gold, copper and apricot; brilliant and lasting.
MRS. REDFORD. Orange and apricot; strong, upright, lasting. \$1.25.
PADRE (New). Scarlet, copper and orange; profuse bloomer; most uncommon. \$1.25.
SHOT SILK (New). Cherry-cerise, salmon and rose; one of the finest new roses. \$2.50.
SOUV. de GEORGE PERNET (New). Red and coppery pink; a charming blend. \$1.25.
SOUV. de H. A. VERSCHUREN (New). Cadmium yellow and bronze; very unique. \$1.25.
THE QUEEN ALEXANDRA ROSE (New). Vermillion with gold exterior; most uncommon blend. \$1.50.
W. F. DREER. Gold, shaded peach and old rose; fine form.

Please use this Order Form for Potted Roses. Order early and have plants reserved until convenient for you to plant.

THE ROSE FARM

WHITE PLAINS, N. Y.

Date

192

Name

Mr. Mrs., or Miss—write plainly

Street or Rural Route

Post Office

County State

Ship to When

Station

Enclosed find the sum of \$

In case we are out of some of the varieties you order, we will substitute other varieties of equal merit and color unless you state "No Substitutes".

The following list contains the names and prices, arranged in alphabetical order, of all the Roses described in the accompanying Catalogue.

| VARIETY | Quantity | PRICE | | Dollars | Cts. |
|---|----------|------------|--------------|---------|------|
| | | 10 or more | Less than 10 | | |
| BUSH ROSES, INCLUDING POLYANTHAS | | | | | |
| ALEXANDER EMSLIE | | | | \$ 1.50 | |
| ANGELE PERNET | | | | 2.50 | |
| ANTOINE REVOIRE | \$.90 | | | 1.00 | |
| BETTY | .90 | | | 1.00 | |
| BETTY UPRICHARD | | | | 1.50 | |
| CAPTAIN F. BALD | | | | 1.25 | |
| CECILE BRUNNER | .90 | | | 1.00 | |
| CHARLES K. DOUGLAS | .90 | | | 1.00 | |
| CHATEAU DE CLOS VOUGEOT | .90 | | | 1.00 | |
| CHATILLON | .90 | | | 1.00 | |
| CHEERFUL | .90 | | | 1.00 | |
| COLUMBIA | .90 | | | 1.00 | |
| CONSTANCE | .90 | | | 1.00 | |
| DOROTHY PAGE ROBERTS | .90 | | | 1.00 | |
| DUCHESS OF WELLINGTON | .90 | | | 0.00 | |
| EDEL | .90 | | | 1.00 | |
| ELDORADO | | | | 1.25 | |
| ELLI HARTMANN | .90 | | | 1.00 | |
| EMMA WRIGHT | .90 | | | 1.00 | |

CARRIED FORWARD

| VARIETY | Quantity | PRICE | |
|---------|----------|---------------|-----------------|
| | | 10 or more | Less than 10 |

BROUGHT FORWARD

| | | | |
|-------------------------|-----|------|--|
| E. P. H. KINGMA | | 1.50 | |
| ETOILE DE FEU | | 1.50 | |
| ETOILE DE FRANCE | .90 | 1.00 | |
| ETOILE DE HOLLANDE | | 1.50 | |
| FELICITY | | 1.50 | |
| FRANCIS SCOTT KEY | .90 | 1.00 | |
| FRAU KARL DRUSCHKI (HP) | .90 | 1.00 | |
| GENL. MACARTHUR | .90 | 1.00 | |
| GEORGE ELGER | .90 | 1.00 | |
| GEORGE C. WAUD | .90 | 1.00 | |
| GOLDEN OPHELIA | .90 | 1.00 | |
| GORGEOUS | .90 | 1.00 | |
| GRANGE COLOMB | .90 | 1.00 | |
| GRUSS AN AACHEN | .90 | 1.00 | |
| GRUSS AN TEPLITZ | .90 | 1.00 | |
| HADLEY | .90 | 1.00 | |
| HARRY KIRK (T) | .90 | 1.00 | |
| HAWLMARK CRIMSON | | 1.50 | |
| H. V. MACHIN | .90 | 1.00 | |
| IDEAL | .90 | 1.00 | |
| IMPERIAL POTENTATE | | 1.25 | |
| INDEPENDENCE DAY | | 1.50 | |
| JANET | .90 | 1.00 | |
| JEAN C. N. FORESTIER | | 1.50 | |
| JOAN | .90 | 1.00 | |
| JONKEER J. L. MOCK | .90 | 1.00 | |
| KAISERIN AUG. VIKTORIA | .90 | 1.00 | |
| KATHERINA ZEIMET | .90 | 1.00 | |
| KILLARNEY | .90 | 1.00 | |
| KILLARNEY QUEEN | .90 | 1.00 | |
| K. OF K. | .90 | 1.00 | |
| LADY ALICE STANLEY | .90 | 1.00 | |
| LADY ASHTOWN | .90 | 1.00 | |
| LADY HILLINGDON (T) | .90 | 1.00 | |
| LADY PIRRIE | .90 | 1.00 | |
| LADY URSULA | .90 | 1.00 | |
| LAFAYETTE | .90 | 1.00 | |

CARRIED FORWARD

| VARIETY | Quantity | PRICE | | |
|--------------------------|----------|---------------|-----------------|---------|
| | | 10 or more | Less than 10 | Dollars |
| <i>BROUGHT FORWARD</i> | | | | |
| LA TOSCA | | .90 | 1.00 | |
| LAURENT CARLE | | .90 | 1.00 | |
| LORD CHARLEMONT | | | | 2.50 |
| LOS ANGELES | | .90 | 1.00 | |
| LOUISE C. BRESLAU | | .90 | 1.00 | |
| MAMAN COCHET (T) | | .90 | 1.00 | |
| MISS CYNTHIA FORDE | | .90 | 1.00 | |
| MISS EDITH CAVELL | | .90 | 1.00 | |
| MISS LOLITA ARMOUR | | .90 | 1.00 | |
| MME. ABEL CHATENAY | | .90 | 1.00 | |
| MME. ANTH. KLUIS | | .90 | 1.00 | |
| MME. BARDOU JOB | | .90 | 1.00 | |
| MME. BUTTERFLY | | .90 | 1.00 | |
| MME. CAROLINE TESTOUT | | .90 | 1.00 | |
| MME. ED. HERRIOT | | .90 | 1.00 | |
| MME. JULES BOUCHE | | .90 | 1.00 | |
| MME. JULES GROLEZ | | .90 | 1.00 | |
| MME. LEON PAIN | | .90 | 1.00 | |
| MME. NORBERT LEVAVASSEUR | | .90 | 1 CO | |
| MME. RAVARY | | .90 | 1.00 | |
| MRS. AARON WARD | | .90 | 1.00 | |
| MRS. AMBROSE RICARDO | | .90 | 1.00 | |
| MRS. A. R. WADDELL | | .90 | 1.00 | |
| MRS. BECKWITH | | | | 1.50 |
| MRS. CHAS. BELL | | .90 | 1.00 | |
| MRS. CHAS. LAMPLough | | | | 1.50 |
| MRS. HENRY BOWLES | | | | 2 00 |
| MRS. HENRY MORSE | | | | 1 25 |
| MRS. HERBERT STEVENS (T) | | .90 | 1 00 | |
| MRS. REDFORD | | .90 | 1 00 | |
| MRS. S. K. RINGE | | .90 | 1 00 | |
| MRS. WAKEFIELD C. MILLER | | .90 | 1 00 | |
| OLD GOLD | | .90 | 1 00 | |
| OPHELIA | | .90 | 1 00 | |
| ORLEANS | | .90 | 1 00 | |
| PADRE | | | | 1.25 |
| PAX LABOR | | | | 1.50 |
| <i>CARRIED FORWARD</i> | | | | |

| VARIETY | Quantity | PRICE | | Dollars | Cts. |
|---------------------------|----------|---------------|-----------------|---------|------|
| | | 10 or more | Less than 10 | | |
| <i>BROUGHT FORWARD</i> | | | | | |
| PERLE D'OR | | .90 | 1.00 | | |
| PREMIER | | .90 | 1.00 | | |
| PRINCE DE BULGARIE | | .90 | 1.00 | | |
| QUEEN OF FRAGRANCE | | .90 | 1.00 | | |
| RADIANCE | | .90 | 1.00 | | |
| RED RADIANCE | | .90 | 1.00 | | |
| REV. F. PAGE ROBERTS | | | 2.00 | | |
| ROSE MARIE | | .90 | 1.00 | | |
| SHOT SILK | | | 2.50 | | |
| SILVER COLUMBIA | | | 1.50 | | |
| SOUV. DE CLAUDIUS PERNET | | | 1.50 | | |
| SOUV. DE GEORGE PERNET | | | 1.25 | | |
| SOUV. DE H. A. VERSCHUREN | | | 1.25 | | |
| SUNBURST | | .90 | 1.00 | | |
| THE QUEEN ALEXANDRA ROSE | | | 1.50 | | |
| VENUS | | | 1.50 | | |
| WHITE KILLARNEY | | .90 | 1.00 | | |
| WILLIAM F. DREER | | .90 | 1.00 | | |
| WILLOWMERE | | .90 | 1.00 | | |
| WINNIE DAVIS | | .90 | 1.00 | | |
| <i>CLIMBERS</i> | | | | | |
| ALBERIC BARBIER | | | \$.90 | \$1.00 | |
| AMERICAN PILLAR | | | .90 | 1.00 | |
| AVIATEUR BLERIOT | | | .90 | 1.00 | |
| CL. AMERICAN BEAUTY' | | | .90 | 1.00 | |
| DR. HUEY | | | .90 | 1.00 | |
| DR. W. VAN FLEET | | | .90 | 1.00 | |
| EMILY GRAY | | | .90 | 1.00 | |
| GARDENIA | | | .90 | 1.00 | |
| MARY WALLACE | | | .90 | 1.00 | |
| PAUL'S SCARLET CLIMBER | | | .90 | 1.00 | |
| SILVER MOON | | | .90 | 1.00 | |
| WHITE DOROTHY PERKINS | | | .90 | 1.00 | |

CARRIED FORWARD

BROUGHT FORWARD

COLLECTIONS

ONE EACH OF THE FOLLOWING 12 HYBRID TEAS—

BETTY (COPPERY ROSE), LADY ALICE STANLEY (LT. PINK), RADIANCE (LT. PINK), KILLARNEY QUEEN (DARK PINK), OPHELIA (SALMON), EDEL (WHITE), HARRY KIRK (YELLOW), DUCHESS OF WELLINGTON (YELLOW), GRUSS AN TEPLITZ (RED), RED RADIANCE (RED), MISS LOLITA ARMOUR (ORANGE PINK), MME. ED HERRIOT (CORAL ORANGE).

PRICE \$10

TWO EACH OF THE FOLLOWING 6 HYBRID TEAS—

KILLARNEY (LIGHT PINK), COLUMBIA (DARK PINK), MME. BUTTERFLY (SALMON PINK), HARRY KIRK (YELLOW), MRS. AARON WARD (BUFF YELLOW), GEN. MAC ARTHUR (RED).

PRICE \$10

OUR SELECTION OF TWO EACH OF TWELVE GOOD VARIETIES OF HYBRID TEAS IN ASSORTED COLORS.

PRICE \$19

OUR SELECTION OF THREE EACH OF TWELVE VARIETIES, SAME AS PRECEDING PARAGRAPH.

PRICE \$28

NOTE:—EACH PLANT IN ABOVE COLLECTIONS WILL HAVE A NAME LABEL ON IT.

We Sell You “Good Roses” Keep Them “Good” BY USING THE FOLLOWING

UNIVERSAL REMEDY

This is a dusting powder for controlling Mildew, Black-Spot, Caterpillars and Aphis. We supply it in sealed cartridges for use in a dust gun. You simply insert the cartridge and lightly dust the plants every two or three weeks.

Dust Gun and 6 Cartridges.....@ \$2.00

ANSECT

This is a liquid for destroying the June Rose Bugs. Mix it five teaspoonfuls to a quart of water. Spray the plants with a liquid sprayer.

Pint @ \$1.00

Quart @ 1.75

PEAT MOSS MULCH

This is highly recommended for mulching Rose beds. It keeps in the moisture, prevents weeds, obviates the necessity for cultivating the soil and gives the beds a very sightly “Well Dressed” appearance. One hundred pounds cover about forty-five square feet of bed, three inches deep.

Pounds @ 3¢

Bale of about 190 lbs..... @ \$4.00

TOTAL

\$

SUPPLEMENTARY LIST

PLEASE WRITE HERE THE NAMES OF A FEW SORTS WHICH MAY BE
SENT IN CASE ANY VARIETIES ORDERED ARE SOLD OUT.

REMARKS

Why wait a year for a Rose Garden?

Plant "POTTED ROSES" now

EVERY YEAR there are many lovers of Roses, who through no fault of their own, find themselves too late to plant Dormant Roses, and are faced with the possibility of having to wait a year for a Rose Garden.

To meet such a contingency we provide for these late planters by potting up thousands of dormant, 2-year old, budded, field-grown Roses, early in the season, develop them (without forcing) in cold frames, and now have a splendid lot of sturdy, growing, well-rooted plants that can be removed from

the pots and planted out (with ball of earth complete) whereby they receive no check, and will bloom as profusely for the rest of the season as the early-planted dormant stock. These plants can also be used for replacing any failures that may have occurred in beds or borders planted in the Spring.

Quantities and varieties of these potted Roses are limited, so that we advise immediate ordering, with the privilege of substituting varieties of similar color for those that may be sold out.



"IMPERIAL POTENTATE"

CLIMBING ROSES

Price, each \$1.00; \$9.00 for 10 of a variety

- AMERICAN PILLAR. Bright red; large, free producer; a great climber.
- CL. AMER. BEAUTY. Carmine pink, borne singly or in threes; fragrant.
- DR. HUEY. Deep crimson; very free; a color that lasts.
- DR. W. VAN FLEET. Clear pink; regular-sized roses on individual stems.
- EMILY GRAY. A rich lasting golden yellow; full flowers on individual stems.
- GARDENIA. Rich yellow toning to cream; early and prolific.
- MARY WALLACE (New). Vivid pink, shaded salmon; very vigorous.
- PAUL'S SCARLET CLIMBER. Brilliant scarlet blooms of lasting color; highly recommended.
- SILVER MOON. Large single white blooms, in large clusters.

POLYANTHA DWARF ROSES

Price, each \$1.00; \$9.00 for 10 of a variety.

- CECILE BRUNNER (Sweetheart Rose). Miniature pink and salmon roses in thick clusters.
- CHATILLON ROSE. Rose pink; semi-double; good sprays; vigorous.
- GRUSS AN AACHEN. Orange, shading to flesh and salmon; fine bedder.
- GEORGE ELMER. Rich yellow in graceful sprays, freely produced.
- MRS. CUTBUSH. Large, loose sprays of rosy pink flowers.
- IDEAL. Scarlet, shaded maroon; free, compact trusses.
- KATHARINA ZEIMET. Pure white; large trusses, compact bush.
- LAFAYETTE. A lasting brilliant crimson; huge trusses all season.
- MISS EDITH CAVELL. Bright scarlet; good trusses; compact habit.
- MME. A. KLUIS (New). Rich rosy-red, blending to salmon.
- MME. N. LEVAVASSEUR. Rosy crimson; closely-clustered bunches.
- ORLEANS. Bright red; a most effective all-season bloomer.
- PERLE D'OR. Loose sprays of orange and cream blooms.

You are cordially invited to visit our Rose Trial Grounds after June 15th, at which time our plants should be in full bloom, thus affording us the opportunity of showing you our splendid collection, which includes many notable novelties.